



This is my . . .

## **STOKE-on-TRENT**

### About Stoke-on-Trent

**Stoke-on-Trent is widely celebrated as the World Capital of Ceramics.** Known affectionately for many years as 'The Potteries' it is the proud home to the world's greatest pottery manufacturers including Wedgwood, Royal Doulton, Portmeirion, Emma Bridgewater and Moorcroft. With over 20 pottery factory shops, award winning museums, great gardens and a monkey forest, this City offers so much you'll need more than a weekend to see it all.

### See & Do

#### **Wedgwood Visitor Centre**

On the same site as the award winning Wedgwood Museum (opened 2009). With visitor centre, film theatre, exhibitions, demonstration area, retail areas, restaurant and Wedgwood Tea Room, there's plenty to see and do.

*Barlaston, Stoke-on-Trent ST12 9ES*  
01782 282986  
[www.thewedgwoodvisitorcentre.com](http://www.thewedgwoodvisitorcentre.com)

#### **Emma Bridgewater Pottery Café**

An opportunity to paint your own pot, mug or plate as a reminder of your Citybreak in Stoke-on-Trent, or as a gift for a friend or relative. Shop for a bargain in the factory shop on the same site.

*Lichfield Street, City Centre ST1 3EJ*  
01782 269682 [www.emmabridgewater.com](http://www.emmabridgewater.com)

#### **Potteries Museum & Art Gallery**

The world's best collection of ceramics, a real Spitfire, the fascinating history of The Potteries and a varied events programme throughout the year. The Staffordshire Hoard, the largest ever



find of anglo-saxon treasure will be on display in February 2010.

*Cultural Quarter, City Centre ST1 3DW*  
01782 232323 [www.stoke.gov.uk/museum](http://www.stoke.gov.uk/museum)

### Heritage & Culture

#### **Wedgwood Museum**

This is Britain's best museum! It won the National Art Fund Prize for museums and galleries in its first year of opening in 2009. The Museum houses the majority of the Wedgwood ceramic archive and art collection and has, for the first time in history, brought the entire collection under the same roof.

*Barlaston, Stoke-on-Trent ST12 9ES*  
01782 371900 [www.wedgwoodmuseum.org.uk](http://www.wedgwoodmuseum.org.uk)

#### **Gladstone Pottery Museum**

An authentic Victorian pottery factory with cobbled courtyard, bottle ovens, Doctor's House and Flushed with Pride telling the history of the toilet.

*Longton ST3 1PQ*  
01782 237777 [www.stoke.gov.uk/museum](http://www.stoke.gov.uk/museum)

#### **Moorcroft Heritage Visitor Centre**

Described as the world's best kept secret, a visit and factory tour reveals Moorcroft's unique handcrafted quality, collectable art pottery.

*Sandbach Road, Burslem ST6 2DQ*  
01782 207943 [www.moorcroft.com](http://www.moorcroft.com)

## Shopping

### Pottery Factory shopping

Over 20 factory shops throughout the City selling china dinner services, intricate figurines, table and cookware, mugs, tiles, jugs and jewellery.  
[www.visitstoke.co.uk](http://www.visitstoke.co.uk)

### Potteries Shopping Centre

High Street shopping under one city centre roof.  
01782 220302 [www.potteries.uk.com](http://www.potteries.uk.com)

## Families

### Trentham Monkey Forest

Come to the only place in Britain where you can walk amongst 140 Barbary macaques roaming free in 60 acres of forest. Walking in the park you are transported to a different world.  
*Trentham Estate, Trentham ST4 8AX*  
01782 659845 [www.monkey-forest.com](http://www.monkey-forest.com)

### Alton Towers Resort

Stoke-on-Trent is the closest City to Alton Towers Resort, the UK's premier theme park. New for 2010 is the new rollercoaster which is being kept tightly under wraps.  
*Alton, Staffordshire*  
08704 444455 [www.altontowers.com](http://www.altontowers.com)

### Aerial Extreme

This amazing adventure ropes course is guaranteed to exhilarate you as you swing through the trees over the Trentham Estate.  
*Trentham Estate, Trentham ST4 8AY*  
0845 652 1736 [www.aerialextreme.co.uk](http://www.aerialextreme.co.uk)

## Outdoor

### The Trentham Estate

At the head of the mile long lake are one of the most stunning gardens in Europe. There is plenty to do all year round at Trentham. Leading designers have created stunning new plantings and there is Britain's only 'Barefoot Walk', the 'Hide and Speak' maze, childrens play area, boat, train and a packed programme of events.  
*Trentham Estate, Trentham ST4 8AX*  
01782 646646 [www.trentham.co.uk](http://www.trentham.co.uk)



### Biddulph Grange Garden

A miniature tour of the world at this stunning garden to the north of the City.  
*Grange Road, Biddulph ST8 7SD*  
01782 517999 [www.nationaltrust.org.uk](http://www.nationaltrust.org.uk)

### Staffordshire Moorlands and Peak District

For a slower pace take a drive into the stunning and rugged scenery of the Peak District with breathtaking landscapes providing a backdrop to walking, cycling and outdoor pursuits.  
[www.visitpeakdistrict.com](http://www.visitpeakdistrict.com)

## Nightlife

### Regent Theatre and Victoria Hall

From Glyndebourne Opera, a West End musical, ballet, band or TV comedian these theatres in the Cultural Quarter host all sorts of entertainment for every taste.  
0870 060 6649 [www.regenttheatre.co.uk](http://www.regenttheatre.co.uk)

For eating out, from fine dining, to pre theatre supper, traditional pubs, Italians or Indians request the Taste of Staffordshire guide.  
[www.tasteofstaffordshire.co.uk](http://www.tasteofstaffordshire.co.uk)

There are 6 towns that make-up the city of Stoke-on-Trent, and the considerable number of attractions are scattered throughout the City.  
[www.visitstoke.co.uk](http://www.visitstoke.co.uk)

## Tourist Information Centre

**Victoria Hall**, Cultural Quarter, Stoke-on-Trent City Centre, ST1 3AD 01782 236000  
[stoke.tic@stoke.gov.uk](mailto:stoke.tic@stoke.gov.uk) [www.visitstoke.co.uk](http://www.visitstoke.co.uk)